



Village of Carmacks

By-law 287-23

A BY-LAW OF THE VILLAGE OF CARMACKS IN THE YUKON TERRITORY TO ESTABLISH THE SCHEDULE OF RATES AND FEES FOR ADVERTISING SERVICES AND TO AUTHORIZE PENALTIES FOR UNPAID ACCOUNTS.

WHEREAS Section 248 (1) of the Municipal Act provides that a Council may, by bylaw and to the extent of its jurisdiction, impose a municipal service charge; and

WHEREAS Section 232 of the Municipal Act provides that if it is in accordance with an agreement authorized by bylaw under section 229, a municipality may provide outside its boundaries a municipal service that it has power to provide in its boundaries.

NOW THEREFORE the Council of the Village of Carmacks in open meeting assembled hereby enacts as follows:

1. Short Title:

This bylaw may be referred to as the "Arena advertisement rates, fees and penalties."

2. Conditions:

- a. The Advertiser agrees to pay the Annual Price to the VOC when the contract is signed. Advertising will not be placed until the full amount is paid.
- b. The Village may refuse or alter any advertising material submitted by the Advertiser for display in the said sign frame or location if the Village deems such material objectionable or for any reason undesirable and, without limiting the generality of the foregoing, the Advertiser agrees that all advertising will comply with the Canadian Code of Advertising Standards of the Canadian Advertising Advisory Board.
- c. The Village will, upon receipt and approval of the advertising material, install the material at the Village's cost in the agreed location.
- d. This Agreement will be governed by and construed and enforced in accordance with the laws of the Yukon Territory.
- e. Goods and Services Tax must be added to the following rates unless otherwise specified.


This bylaw shall come into full force and effect upon the final passing thereof.

Read a first time this 21st day of March 2023

Read a second time this 21st day of March 2023

Read a third time and finally passed this 4<sup>th</sup> day of April 2023



  
MAYOR BODIE

  
CAO CYBULSKI

## APPENDIX "A"



Village of Carmacks  
P.O.Box 113  
Carmacks, YT Y0B 1C0

### Carmacks Recreation Complex - Arena Advertising Prices

Product	Quantity	Dimensions	Duration	Unit Price
Dasher Board - Sides - Rink	32	3ft X 8 ft	1 Year	\$1500
Dasher Board - Center Ice - Rink	2	3ft X 5ft	1 Year	\$2000
Dasher Board - Penalty Box - Rink	4	3ft X 3ft	1 Year	\$3000
Wall Banners - Main - CRC	10	6ft x 4ft	1 Year	\$1000
Wall Banners - Lobby - CRC	12	3ft x 6ft	1 Year	\$1000
Upper Concourse Suite - CRC	1	6ft x 8ft	1 Year	\$5000
Upper Level - Framed Posters - CRC	4	4ft x 4ft	1 Year	\$1000
Elevator Door - CRC	2	6ft x 3ft	1 Year	\$1000
Scoreboard - Rink - CRC	1	4ft x 8ft	1 Year	\$5000
TV Digital Ads - Lobby, Concourse & Changerooms - CRC	36	65" Television & 12" LCD Monitors	1 Year	\$250
In-Ice Logo - Rink - CRC	4	Neutral Zone Corners	1 Year	\$2500
Changeroom Sponsorship - CRC	3	Door Banner 2ft x 2ft & 6ft x 4ft Signage	1 Year	\$5000
Penalty Box Sponsorship - CRC	2	Box Wrapping & Bench Ad	1 Year	\$5000
Facility Sponsorship - CRC	1	***See Below***	1 Year	\$25000

\*\*\* Includes (2) In Ice Logos , Logos on Rink Entrance Doors , Dasher Board , Hallway Banner Upstairs, Hallway Banner Downstairs, Changeroom Sponsorship and a Window Banner in the Sponsored Rink \*\*\*

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